

## Fashion

A fashion is a trend, a popular habit, or a style, especially concerning clothes, shoes, fashion accessories, and make-up. Fashion has long been an indispensable part of life – even the ancient Romans had documented fashions.

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Your own style is a way to express your inner self, your tastes, and your cultural background. Most important, however, is for your style to be matched to the community, the impact that you want to have, and the impression you want to make on the people you interact with. It is a form of communication that tells people who you are and what role you play in their world.

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Many people spend a lot of time each day choosing clothes and accessories, especially women and young people, and they are usually the people who spend the most on shopping for fashion goods. The fashion industry therefore creates new collections and trends every season. In addition to the comfort and richness of designs and materials, many fashion brands and designers now try to use recyclable materials to protect the environment, in addition to their stylistic innovations.

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What is the purpose of fashion?

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Who tends to be most interested in fashion?

Is fashion important to you?